

COLIN BUDD

Creative Lead // UX Design
COLIN-BUDD.COM



CONTACT

- Austin, TX
- 412.477.2596
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KNOWN FOR

- // Experience Design
- // Coaching + Facilitation
- // Rapid Creative Ideation
- // Photography & Videography

SELECTED WORKS

- // “6 Lessons” Medium (2017)
- // weather @ mood.cloud (2016)
- // TEDxCornell (2015)
- // Rockbridge (2014)

DESIGN SKILLS

- UX + UI Design // Visual Design
- // Web Design // Writing //
- Branding + Identity // Animation
- // Videography // Photography //
- 3D Design // Research

DEV SKILLS

- Java // Processing // Swift //
- Python // JavaScript // jQuery //
- HTML // CSS // PHP

INTERESTS

- Travel // Photography // Movies //
- Live Music // Biking // Running //
- Tacos // Animating // Cars //
- Reading // Tech Tinkering

EXPERIENCE

OCT 2017 - PRESENT

[IBM] Global UX Design Consultant // IBM Cloud Garage (Austin)

Lead designer + facilitator on innovative client projects spanning a wide spectrum of technological domains (AI, Blockchain, Cloud adoption), industries (airline, retail, finance), and geographies (Dubai, London, NYC) using industry-leading methodologies (Enterprise Design Thinking, Agile, Lean, Cloud Garage Method) and helping advance the space with novel solutions, rapid delivery, and innovative patents.

JUN 2017 - OCT 2017

[IBM] UX Designer & Strategist // IBM Cognitive Systems (Austin)

Designer of forward-thinking enterprise services for next-generation Cognitive Systems hardware informed by over 100 hours of user research and active collaboration with architecture teams developing hardware in parallel. Assisted design team in becoming fully Agile utilizing best practices and tools to streamline and vastly improve project management plus asset handoff.

JUL 2016 - JUN 2017

[IBM] User Experience Designer // IBM Collaboration Systems (Austin)

Lead designer of mobile user experiences for IBM’s signature email platform, Verse, on Android. Active collaboration with offering managers, developers, and designers while leveraging Agile and Design Thinking tools/practices to create best-in-class experiences, align teams around a singular voice/vision, and explore machine learning opportunities in enterprise collaboration tools.

EDUCATION

AUG 2011 - MAY 2016

[Cornell University] Information Science // BA - GPA: 3.721 (Ithaca)

Dean’s List: 2011, 2012, 2014, 2015

Focus: Human Centered Systems, Social Systems, Emerging Technologies

Sample Courses: Project Management, Advanced HCI, Networks, Object-Oriented Programming

[Cornell University] Fine Arts // BFA - GPA: 3.721 (Ithaca)

Dean’s List: 2011, 2012, 2014, 2015

Focus: Digital Media, Design, Photography

Sample Courses: Art Thesis I & II, Human Perception & Computer Graphics, Adversary Design

HONORS & AWARDS

2018

[Adobe Creative Jam] People’s Choice Award // 1st Place (Austin)

[Adobe Creative Jam] Judges’ Award // 2nd Place (Austin)

2012

[Microsoft Firenze BXT] Finalist // 3rd Place (Redmond)